

# NCES SCHOOLS

Walmart Spark Good strives to spark collective action and create a big impact in support of local communities. As a NCES school, you can access Spark Good programs such as our Spark Good Local Grants, Spark Good Registry, Round Up, Space Tool and Associate Giving and Volunteerism.


## Definition of a NCES School

All K-12 public or nonprofit private schools, charter schools, community/junior colleges, state/private colleges, or universities. Institutions must have a NCES (National Center for Education Statistics) number or 501c3 tax status and be verified with Deed.

## PROGRAM ELIGIBILITY


 <b>Round Up</b> Customer donations at checkout	 <b>Registry</b> List of items customers can donate	 <b>Space Tool</b> Promotion & awareness in front of stores	 <b>Local Grants</b> Open applications for cash grants	 <b>Associate Programs</b> Volunteering and associate giving	 <b>Walmart Business</b> Purchase items for your nonprofit
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## HOW TO PARTICIPATE IN SPARK GOOD



**Create a Walmart Account**


Create or log into a Walmart.com account with an email address tied to your organization.



**Access Spark Good Account**


Visit [www.walmart.com/non-profits](http://www.walmart.com/non-profits) to access your Spark Good account where you can view all of our giving programs and resources. More than one user from your organization can access your Spark Good account.

[Get started](#)



**Add verified organization to your Spark Good Account**

In order to protect the identity of your organization and its associated users, Walmart uses a third party verification provider called Deed to verify your organization. To add your organization to your Spark Good account, you must use the same organizational email that you log in to Deed as your Spark Good account.



**Access Walmart Spark Good programs and resources**

Engage with Spark Good programs in your Spark Good account.

[Learn more](#)

## ACCESS & PERMISSIONS

Schools who have both a NCES ID and a 501c3 status may set up two Spark Good accounts.





### Primary Owner (Admin in Deed)

Primary owners can create an account that includes administrator privileges such as registering for Round Up, setting up charitable donation receipts related to Spark Good registry, and managing organization profile and settings.

### Secondary Owner (Organizer/Ambassador in Deed)

Multiple users from an organization can create accounts to access Spark Good programs such as create & manage registries, register for grants and request space in front of Walmart facilities.

## HELPFUL INFORMATION

<p><b>Spark Good Account</b></p>	<ul style="list-style-type: none"> <li>• Always start here: one-stop shop for Walmart Spark Good programs</li> <li>• Setup donation receipts here by primary owner</li> <li>• This is a separate account from Deed &amp; required for Spark Good program access.</li> </ul>
 <p><b>Round Up</b></p>	<ul style="list-style-type: none"> <li>• ACH payment preferences must be setup to authorize electronic payments.</li> <li>• Create a Network for Good account for disbursement reporting.</li> <li>• Discoverable by customers on <a href="http://Walmart.com/sparkgood">Walmart.com/sparkgood</a></li> </ul>
 <p><b>Registry</b></p>	<ul style="list-style-type: none"> <li>• Registries are a list of items you can shared with your donors to have items purchased and shipped directly to you.</li> <li>• Create multiple registries based on causes (ex. coat drives, classroom stocking list)</li> <li>• Discoverable by customers on <a href="http://Walmart.com/sparkgood">Walmart.com/sparkgood</a></li> </ul>
 <p><b>Space Tool</b></p>	<ul style="list-style-type: none"> <li>• Request space in front of Walmart stores at least 21 days before your event. Approvals by store manager required.</li> <li>• For Sam's Club requests, visit directly with Club manager.</li> <li>• Each chapter for an organization can request 14 events per year regardless of store location.</li> </ul>
 <p><b>Local Grants</b></p>	<ul style="list-style-type: none"> <li>• Quarterly deadlines for grant submission</li> <li>• Grants are approved by store and club managers. Best practice is to apply at stores/clubs you have a relationship with.</li> <li>• Organizations can apply for up to 25 grants per year between \$250-\$5,000.</li> </ul>
 <p><b>Associate Giving</b></p>	<ul style="list-style-type: none"> <li>• For every hour an associate volunteers, eligible organizations qualify for a \$10 matching grant (up to 100 hours per associate per year).</li> <li>• Remind Walmart and Sam's Club associates to log volunteer hours and check out additional giving opportunities throughout the year on <a href="http://OneWalmart(wmlink/sparkgoodassociategiving)">OneWalmart (wmlink/sparkgoodassociategiving)</a></li> </ul>